

SCoRE|17

Science Communication for Researchers in Education

how to do it successfully

November 5th to 10th, 2017

Research Centre on Didactics and Technology in the Education of Trainers

Department of Education and Psychology University of Aveiro | Portugal

autumnschool.web.ua.pt



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Welcome to SCoRE'17

The Research Centre on Didactics and Technology in the Education of Trainers from the University of Aveiro, Portugal, is pleased to announce the 1st edition of Autumn School CIDTFF entitled “SCoRE'17 – Science Communication for Researchers in Education: how to do it successfully”, which will take place from November 5th to 10th, 2017.

More information: autumnschool.web.ua.pt

Early bird registration: 200€ (until August 31st, 2017)
Late registration: 270€ (until September 30th, 2017)

Fees

Deadline for submission of proposals: May 31st, 2017
Notification of authors: June 30th, 2017

Important Dates

Doctoral students and young educational researchers are encouraged to apply to SCoRE'17. The maximum number of participants is 20.
We invite researchers to submit an abstract of a research project they are at the moment involved in (maximum 1000 words) and a motivation letter (maximum 250 words), both in English.

Participation



Purpose

The main purpose of SCoRE'17 is to develop the participants' competences in “Science Communication” **aiming at different audiences** (e.g., politicians, academics, teachers and students and public in general) by **(i) using different approaches** (e.g., press releases, infographics) and **(ii) adopting diverse media channels** (e.g., YouTube, Facebook, newspapers ...).
It will involve different experts and trainers [keynote speakers, professors/monitors and post-doctoral researchers] in Science Communication and Research in Education that stand out for communicating science in a creative way.

Theme

Education and sustainability are key concepts nowadays, whether they are used separately or as interrelated and interdependent. But do researchers in Education promote the sustainability of their research and findings? To be sustainable, research in Education must be understandable, accessible, applicable and, most important, a topic of discussion out of the closed research community.
Have you ever been asked questions like: What exactly do you do? How does research in education really work? Is your research project going to change anything? Well, it is time to change that. In this course, participants will have the opportunity to work with experts in Science Communication in order to develop competences that will allow them to turn their research into a society's matter.
SCoRE'17 will be a unique experience for those who wish to learn how to communicate their research in multiple ways and to contribute to public awareness about Research in Education.

Keynote Speakers



Joana Lobo Antunes
NOVA University of Lisbon,
Portugal



Aitor Eguinoa
University of Navarra,
Spain



António Granado
NOVA University of Lisbon,
Portugal



Malcolm Love
Famelab International,
United Kingdom



Nuno Barbosa
University of Aveiro,
Portugal



Alexandre Gamela
Botanic Garden of the
University of Coimbra,
Portugal

Programme

	Sunday 5th Day 1 Science.com	Monday 6th Day 2 InfoScience	Tuesday 7th Day 3 What's up Science?	Wednesday 8th Day 4 FlashScience	Thursday 9th Day 5 HIScience	Friday 10th Day 6 Closing Session
morning 9 am - 12 pm		<p>Lecture:</p> <p>"Infographics – how to select information and create an infographic to communicate science"</p> <p>Aitor Eguinoa</p>	<p>Lecture:</p> <p>"Media – how to organize information and write a press release to communicate science"</p> <p>António Granado</p>	<p>Lecture:</p> <p>"Short video – how to select information to edit and use videos to science communication"</p> <p>Malcolm Love</p>	<p>Lecture:</p> <p>"Social media – how to use different networks (academic and non-academic) to communicate science"</p> <p>Alexandre Gamela</p>	<p>Seminar:</p> <p>Presentation and discussion of the participants' Science Communication products developed during SCoRE'17</p>
lunch 12 pm - 2 pm	UA Restaurant					
afternoon 2 pm - 5 pm	<p>Welcome day: Fábrica da Ciência</p> <p>Opening session:</p> <p>"The role of Universities in science communication – focused on Social Sciences"</p> <p>Joana Lobo Antunes</p>	<p>Workshop: diagramming</p> <p>Task: to conceive a schematic draft of an infographic based on the research project of the participants</p> <p>Aitor Eguinoa</p>	<p>Workshop: writing</p> <p>Task: to write a press release based on the research project of the participants</p> <p>António Granado</p>	<p>Workshop: making a video</p> <p>Task: to make a video based on the research project of the participants</p> <p>Nuno Barbosa</p>	<p>Autonomous work</p> <p>Task: to prepare the presentation of the products for the closing session</p>	<p>Social programme</p>
night 8 pm	PubhD dinner	More information available soon				

