# SCORE|17

## Science Communication for Researchers in Education

#### how to do it successfully

#### November 5th to 10th, 2017

Research Centre on Didactics and Technology in the Education of Trainers

Department of Education and Psychology University of Aveiro | Portugal

#### autumnschool.web.ua.pt

#### Welcome to SCoRE'17

The Research Centre on Didactics and Technology in the Education of Trainers from the University of Aveiro, Portugal, is pleased to announce the 1<sup>st</sup> edition of Autumn School CIDTFF entitled "**SCoRE'17 – Science Communication for Researchers in Education: how to do it successfully"**, which will take place from November 5<sup>th</sup> to 10<sup>th</sup>, 2017.

#### Purpose

The main purpose of this programme is to develop the participants' competences in **"Science Communication"** aiming at different audiences (e.g., politicians, academics, teachers and students and public in general) by (i) using different approaches (e.g., press releases, infographics) and (ii) adopting diverse media channels (e.g., YouTube, Facebook, newspapers ...).

It will involve different experts and trainers [keynote speakers, professors/monitors and post-doctoral researchers] in Science Communication and Research in Education that stand out for communicating science in a creative way.



#### Contacts:

Research Centre on Didactics and Technology in the Education of Trainers

Department of Education and Psychology

University of Aveiro

Campus Universitário

3810-193 Aveir

PORTUGAL

Telephone: (+351) 234 370 352

Email: de-score2017@ua.pt

### This work is financially supported by National Funds through FCT – Fundação para a Ciência e a Tecnologia, I.P., under the project UID/CED/00194/2013.



contro do investigação Didática e Tecnología na Formação de Formadores

dep universidade de aveiro departamento de educação e FÁBRICA CENTRO CIÊNCIA VIVA aveiro

#### Theme

Education and sustainability are key concepts nowadays, whether they are used separately or as interrelated and interdependent. But do researchers in Education promote the sustainability of their research and findings? To be sustainable, research in Education must be understandable, accessible, applicable and, most important, a topic of discussion out of the closed research community.

Have you ever been asked questions like: What exactly do you do? How does research in education really works? Is your research project going to change anything? Well, it is time to change that. In this course, participants will have the opportunity to work with experts in Science Communication in order to develop competences that will allow them to turn their research into a society's matter.

SCoRE'17 will be a unique experience for those who wish to learn how to communicate their research in multiple ways and to contribute to public awareness about Research in Education.

#### Participation

Doctoral students and young educational researchers are encouraged to apply to SCoRE'17. The maximum number of participants is 20.

We invite researchers to submit an abstract of a research project they are at the moment involved in (maximum 1000 words) and a motivation letter (maximum 250 words), both in English.

#### **Important Dates**

Deadline for submission of proposals: May 31st, 2017 Notification of authors: June 30th, 2017

#### Fees

Early bird registration: 200€ (until August 31st, 2017) Late registration: 270€ (until September 30th, 2017)

#### More information: autumnschool.web.ua.pt

Keynote Speak	Kers					
	· · · · · · · · · · · · · · · · · · ·	an a	· · · · · · · · · · · · · · · · · · ·	· · · · · · · · · · · · · · · · · · ·	·	· · · · · · · · · · · · · · · · · · ·
	Joana Lobo Antunes	Aitor Eguinoa	António Granado	Malcolm Love	Nuno Barbosa	Alexandre Gamela
	NOVA University of Lisbon, Portugal	University of Navarra, Spain	NOVA University of Lisbon, Portugal	Famelab International, United Kingdom	University of Aveiro, Portugal	Botanic Garden of the University of Coimbra,
	· · · · · · · · · · · · · · · · · · ·	· · · · · · · · · · · · · · · · · · ·	· · · · · · · · · · · · · · · · · · ·	· · · · · · · · · · · · · · · · · · ·		Portugal
Programme				H H	1	
	Sunday 5th	Monday 6th	Tuesday 7 <sup>th</sup>	Wednesday 8th	Thursday 9th	Friday 10 <sup>th</sup>
	Day 1   Science.com	Day 2   InfoScience	Day 3   What's up Science?	Day 4   FlashScience	Day 5   HIScience	Day 6   Closing Session
morning 9 am - 12 pm		Lecture: "Infographics – how to select information and create an infographic to communicate science"	Lecture: "Media – how to organize information and write a press release to communicate science"	Lecture: "Short video – how to select information to edit and use videos to science communication"	Lecture: "Social media – how to use different networks (academic and non-academic) to	Seminar: Presentation and discussion of the participants' Science Communication products developed during SCoRE'17
		Aitor Eguinoa	António Granado	Malcolm Love	communicate science" Alexandre Gamela	
lunch 12 pm - 2 pm		UA Restaurant				
	Welcome day: Fábrica da Ciência	Workshop: diagramming	Workshop: writing	Workshop: making a video	Autonomous work	Social programme
afternoon 2 pm - 5 pm	<b>Opening session:</b> "The role of Universities in science communication – focused on Social Sciences"	<b>Task:</b> to conceive a schematic draft of an infographic based on the research project of the participants	<b>Task:</b> to write a press release based on the research project of the participants	<b>Task:</b> to make a video based on the research project of the participants	<b>Task:</b> to prepare the presentation of the products for the closing session	
	Joana Lobo Antunes	Aitor Eguinoa	António Granado	Nuno Barbosa		
night 8 pm	PubhD dinner	More information available soon				